

JABIL

Jabil Joins New Amazon Dash Replenishment Service Providers Program

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Program enables brands to streamline smart packaging solution development while building automated ordering and replenishment experiences for customers

ST. PETERSBURG, Fla.--(BUSINESS WIRE)--May 30, 2018-- Jabil Packaging Solutions, a division of Jabil (NYSE: JBL), today announced it has joined the Amazon Dash Replenishment Service (DRS) Solution Providers program. This program enables systems integrators to bring new DRS-enabled devices, which automatically reorder physical goods from Amazon.com, to their customers.

As one of the first certified DRS solution providers, Jabil Packaging Solutions delivers specially designed smart packaging and devices with embedded technology that senses when new supplies are needed. When the contents are running low, the packaging containers use DRS to trigger an order from Amazon, delivering new supplies to consumers at the right time, every time.

"With DRS-integrated packages, households can run smoother and more efficiently because key items can be automatically replenished thanks to the ease of eCommerce," said Joe Stodola, vice president, Jabil Packaging Solutions. "We're thrilled to be working with Amazon to offer end-to-end development capabilities and support the value that comes to the entire industry from bringing smart packaging into the mainstream while empowering leading brands to benefit from innovative, new digital technologies."

New Standards in Customer Convenience Drive Loyalty and Wallet Share

Jabil's digital replenishment solutions with DRS will serve consumers through a smart container that senses product usage, with or without an accompanying smartphone application. Product modifications—such as changing the flavor, size, delivery date or re-order threshold—are at the user's discretion. This customizable, frictionless repurchasing reduces and simplifies the complexity of tracking stock, remembering what needs replacing, making lists and planning store trips. Use of DRS's "Dash Button" already has demonstrated the measurable impact re-order convenience has on product sales for brands.

"Working with companies like Jabil Packaging Solutions, brands now can leverage more complex designs that are already pre-integrated with technologies needed to build DRS into connected devices," said Dean Seifert, general manager, Amazon Dash. "Through the DRS Solution Providers program, our goal is to continue making it even easier to integrate DRS into products and shorten time-to-market for brands, and in-the-end, bring a seamless and unique shopping experience to customers so they never have to worry about running out of everyday essentials."

Jabil Packaging Solutions will empower leading brand customers to lower costs, bring connected devices to market faster and drive increased consumer loyalty through auto-replenishment of their consumables through the DRS-connected device. The ability to better understand consumer habits and preferences—not just in purchasing, but in actual use—will prove invaluable in driving deeper customer insights and informed product innovations. Jabil Packaging Solutions has the ability to collect this usage data for each brand sending a consumable through the ecosystem. For consumers, the benefits are equally valuable; they are freed from the chore of keeping their homes supplied with staple goods.

Jabil Delivers Smart Packaging Building Blocks

Jabil Packaging Solutions is ideally positioned to accelerate the development of smart packaging solutions with its end-to-end design and development services. Connected packaging opens the door for brands to create an entire ecosystem for customer experience and consumables fulfillment, while successfully deploying and maintaining that ecosystem through an innovation partner with broad expertise. Jabil has the expertise in industrial design, tooling and injection molding to create beautiful and functional bespoke packaging.

Proven capabilities in electronics, wireless communications, sensors and supply chain management enable Jabil to embed sensors into devices seamlessly to detect product use and level. Additionally, Jabil's supply chain cloud solutions ease in-field provisioning and device upgrades while streamlining ecosystem operations. This functionality simplifies both on-demand scaling and the management of device-generated data. Smartphone and web app development ensures an optimal consumer experience.

For more information about the Jabil Packaging Solutions' Amazon DRS solution provider offering, please visit: <https://www.jabil.com/drs>

About Jabil

Jabil (NYSE: JBL) is a product solutions company providing comprehensive design, manufacturing, supply chain and product management services. Operating from over 100 facilities in 29 countries, Jabil delivers innovative, integrated and tailored solutions to customers across a broad range of industries. For more information, visit jabil.com.

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